

A portrait of Jean-Francois Vezina, a man with a beard and glasses, wearing a dark blue blazer over a white shirt. He is smiling slightly and looking towards the camera. The background is a bright, out-of-focus office setting with vertical lines.

Jean-Francois Vezina

Executive Vice President,
head of Canada
at Randstad Sourceright

about Jean-Francois

For Jean-Francois, what organizations do today will define how they compete tomorrow, and business success today is entirely dependent on talent. Advancing artificial intelligence and automation tools can empower any employer to source and engage talent, but technology alone cannot create value. People can.

As EVP and Head of Canada, Jean-Francois oversees a dedicated team focused on helping Canadian clients implement best practices in talent management, while building buy-in and engagement with C-suite leaders to drive overall organizational and human capital performance. Randstad Sourceright supports organizations as they adopt agile talent solutions in an ever-changing labour and economic marketplace.

Jean-Francois is recognized for his ability to identify the right talent strategies and implement them in a collaborative, seamless approach to help organizations grow, increase sales, profitability, and improve efficiency to be competitive in today's dynamic business market. He is passionate about understanding organizational strengths and positioning to create long lasting value and continuous growth, both internally and for Randstad Sourceright clients.

“Behind the best tech solutions, are smart, engaged employees. In an ever-changing business environment, finding the right balance between the two can be the difference between growth and obsolescence.”

To book Jean-Francois as a speaker for a conference, please contact:

Patricia Archambault
patricia.archambault@tutti quanti.org
514-710-1044

<https://www.linkedin.com/in/jeanfrancoisvezina/>



speaking opportunities: key themes



Human Capital: an organization's future is its talent. Understanding how to deploy flexible talent sets the foundation for business transformation and longevity.



Contingent workforce: understanding how a flexible workforce can support organizational change and help overcome the unexpected; total talent planning to meet key business objectives.



Managed Services Provider (MSP): leveraging external partners to efficiently manage a flexible workforce to recognize improvements in cost and efficiency.

latest publications, interviews or conferences

<https://biv.com/article/2018/04/hr-has-seat-c-suite-table-talent-search-boss>

<https://insights.randstadsourceright.com/whitepapers-case-studies-and-more/randstad-sourceright-canada-understanding-msp-white-paper-july2017>

<https://insights.randstadsourceright.com/managed-services-programs-msp/engage-executive-stakeholders-in-the-staff-augmentation-and-sow-journey-2021-sig-spring-summit>

involved in the Canadian community

- Co-Founder of the Ride for Myriam, Randstad Canada's charity event raising funds for cancer research
- Targeted support for start-up companies in their growth planning and execution, mostly in emerging tech sectors
- Serves on the Advisory Board for a small Canadian technology company